

Capabilities Statement

We are committed to data-driven, evidence-based methodologies that create innovative solutions and positively transform systems, communities, families, and the lives of all people.



ATW HEALTH SOLUTIONS™
Raising Healthcare's Standard

EQUITY | ENGAGEMENT | QUALITY | SAFETY

Women-Owned Small Business (WOSB)



ATW HEALTH SOLUTIONS™

ATW Health Solutions, a social impact and advisory consulting company based in Chicago, Illinois, is a certified women-owned small business (WOSB) under the U.S. Small Business Administration's 8(a) Business Development program.



Dr. Knitasha Washington,
FACHE

ATW Health Solutions has earned national recognition for its work transforming healthcare delivery systems, impacting policy and improving quality and safety. With a focus on quality, safety, and health equity, we have partnered with public and private organizations and government agencies to transform systems locally and nationally.

Founded by healthcare transformation expert and visionary Dr. Knitasha Washington, ATW Health Solutions is an innovative, values-driven organization committed to improving healthcare for all. We apply an evidence-based approach, embedding data and analytics into performance measurement. Our client solutions seamlessly integrate patient-centeredness and equity as core strategies—resulting in demonstrated value.

AWARD-WINNING CONTRIBUTIONS

ATW Health Solutions served as a significant subcontractor for the Centers for Medicare & Medicaid Services' (CMS) Partnership for Patients (PfP) during 2011-2019.

In 2016, CMS recognized Dr. Washington for contributions to shaping patient and family engagement and health equity strategies and programs.

This work, in partnership with Hospital Engagement Networks, resulted in:

**An estimated
87,000 lives saved**

**2.1 million fewer
patient harms**

**\$19.8 billion in
cost savings.**



Our Vision

Continually transform healthcare delivery and policy to improve the lives of all people.



Our Mission

Expand the use of data and evidence to transform healthcare delivery systems and positively impact health outcomes of all people through strategic partnerships with patients, caregivers, governments, providers, payers, businesses, and researchers.

Our equity and engagement content serves as a trusted voice in industry.

“Overall, [ATW] has done an excellent job. Given what I know today about [ATW's] ability to perform in accordance with this contract or order's most significant requirements, I would recommend them for similar requirements in the future.”

– HHS, Office of Minority Health



ATW HEALTH SOLUTIONS™

20+ years of raising healthcare standards. We are solutions oriented and people focused.

The impact of our work:

- > Recruited and onboarded > 300 individuals to serve as patient, community, and industry representatives on federal and commercial projects (i.e., CMS MIDS, HRSA HCCES, and NCQA)
- > Completed peer-reviewed publication Community Engagement for Early Recognition and Immediate Action in Stroke (CEERIAS): Pre and Post COVID-19
 - *Community engagement for early recognition and immediate action in stroke (CEERIAS): Pre and post COVID-19*
- > Completed peer reviewed publication Look to the Past to Improve Our Future: Improving Quality, Safety, and Equity Through Community and Patient Engagement
 - *Look to the past to improve our future: Improving quality, safety and equity through community and patient engagement*
- > Speaker for the 2023 CMS Office of Minority Health Inaugural Health Equity Conference
- > From 2021-2023 ATW has graduated more than 20 interns from our internship program.

“[ATW] managed costs with high degrees of accuracy and timeliness. Performance exceeded expectations. Notably, [ATW] maintained this high level of performance during the transition of Government payment systems. Breakdowns on the federal side were significant and prolonged. The contractor actively engaged in the problem-solving efforts that extended over approximately six months.”

– U.S. Dept. of Health & Human Services Office of Minority Health

2022–2023 Programs

U.S. Department of Health and Human Services Health Resources and Services Administration (HRSA) Health Center Program's Community Engagement Structure (HCCES) for Strategy in Equity & Excellence

U.S. Department of Health & Human Services Office of Minority Health

- Promoting Behavioral Health Among Black Youth Study
- AAPI Anti Discrimination Training
- Minority Leadership Development Program
- Disparities Impact Strategy

Centers for Health Care Strategies

Strategies Building Engagement Capacity for Communities of Color

NCQA

Supporting Age-Friendly Health Systems: Implementing and Disseminating Person-Driven Outcome Measures

U.S. Department of Health & Human Services Centers for Medicare & Medicaid Services (CMS)

- MIDS Person and Family Engagement
- Health Equity Data Analytics System (HEDAS)
- TMF Health Quality Institute NQIC Equity Technical Support

Robert Wood Johnson Foundation

Equity & Patient Centered Measurement v3.0



Our Products and Services

Program Development & Management

- Project Management
- Program Design
- Program Review & Evaluations
- Program Support

Quality Improvement

- Health Equity
- Population Health
- Patient & Family Engagement
- Performance Improvement & Patient Safety
- Measures Development

Data Science & Technology

- Integrated PFE Index Assessment (IPIA)
- Patient Satisfaction (CAHPS)
- Patient Partner Innovation Community (PPIC) Network

Training & Curriculum Development

- Conference Planning
- Learning & Content Development

Research & Evaluations

- Basic, Applied, Operations, and Market Research
- Quantitative Analysis / Qualitative Analysis
- Policy Review & Analysis
- Environmental Scans

Administrative & Technical Assistance

- Planned & Ad-hoc Support
- Business Support Services

Strategic Planning

- Planning & Facilitation
- Implementation

Staffing

- Workforce Development
- Administrative & Clinical Personnel

NAICS Codes

541990 | 541690 | 541720 | 541611
541618 | 561330 | 611710 | 611713



“We utilized the product to establish strategic goals with Senior Leadership and to execute.”

– Engagement & Equity Assessment
The Ohio State
Wexner Medical Center

CERTIFICATIONS & GOVERNMENT VEHICLES



U.S. Small Business Administration



PRIME GOVERNMENT CONTRACTING VEHICLES

GSA MAS - 47QRAA22D006G
GSA STARS 3 -I47QTCB22D0598

- Small Business Administration 8(a) Program
- State of Illinois Central Management Services WMBE
- Women's Business Enterprise National Council WBNEC
- Economically Disadvantaged Women Owned Small Business

“[ATW’s] performance exceeded expectations. The key personnel and consultants were highly qualified and provided the level of expertise needed to ensure the project’s success. The expertise provided included all aspects of the project which had levels of complexity related to research, policy analysis, population health and social determinants of health. The contractor was able to address and facilitate content development with nationally recognized experts without difficulty.”

– HHS, Office of Minority Health

“ATW Health Solutions helped move our work forward. Their deep expertise in patient engagement and advancing health equity has been invaluable for CHCS and our learning collaborative members.”

– Center for Health Care Strategies (CHCS)
Anna Spenser, Senior Program Officer



ATW HEALTH SOLUTIONS™

atwhealth.com

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Our Equity & Engagement Content Serves as a Trusted Voice in Industry

