



ATW HEALTH SOLUTIONS

# EMPOWERING HBCUs IN PUBLIC HEALTH RESEARCH AND DEVELOPMENT



*At ATW Health Solutions, we are committed to advancing opportunities and fostering partnerships to address critical public health challenges. Our HBCU Public Health Trust is a testament to this commitment, as we strive to promote health equity, patient safety, and minority health interests through strategic alliances with historically Black colleges and universities (HBCUs).*

## HBCU Public Health Trust: Shaping the Future of Public Health

ATW Health Solutions launched its HBCU Public Health Trust in partnership with Virginia State University's Institute for Public Health in June 2022. It was designed to collaborate strategically with underrepresented HBCU public health research programs and established public health programs, with shared priorities in health equity, community engagement, climate change, and health research leadership development. The primary goal of ATW's HBCU Public Health Trust is to create pathways for HBCUs to excel in federal research and contract opportunities related to public health. We aim to achieve this by offering mentorship, guidance, and collaborative support. We believe in the power of collective efforts to drive meaningful change in public health.

### Key areas of interest:

- Modernizing development and evaluation of FDA-regulated products
- Methods for assessing behavioral, economic, or human factors
- Approaches to incorporate patient and consumer input
- Strengthening post-market surveillance and labeling of FDA-regulated products
- Methods to improve communication about risk to patients and consumers
- Invigorating public health preparedness and response of the FDA, patients, and consumers
- Patient and consumer engagement

## Average Endowments

Recent data highlights that average endowments of public HBCUs are \$7,265 per student and \$24,989 per student at private HBCUs compared to the average endowment of \$25,390 per student at public colleges and \$184,409 at private institutions. This data illustrates alarming inequities in funding for institutions that traditionally serve first-generation, Pell-eligible, low-income students.

**\$7,265**

per student at public HBCUs

**\$24,989**

per student at private HBCUs

**\$25,390**

per student at public colleges

**\$184,409**

per student at private institutions

Source: <https://www.higheredtoday.org/2021/10/06/exposing-the-gap-addressing-funding-and-endowment-disparities-for-hbcus-and-its-impact/>

## About ATW Health Solutions

ATW Health Solutions is an SBA 8(a), Women-Owned Small Business (WOSB), and Economically Disadvantaged Women-Owned Small Business (EDWOSB) management and strategy consulting firm based in Chicago, Illinois. We were established in 2014 by Dr. Knitasha Washington, a renowned public health researcher. Our mission is to bridge population health methodologies with health services delivery to enhance quality, safety, and equity outcomes in public health.